

## Project Update: November 2009

The school art and essay contest, as part of cheetah conservation awareness, was conducted through the months of August - October 2009. The participants were drawn from the six primary schools where cheetah conservation awareness creation had already been done. The theme of the contest was "Living in Harmony with the Cheetahs". The participants were invited to submit pieces of art (paintings, drawings, collage, etc.) and essays in a form a poem or short story not exceeding 250 words.

More than 100 submissions from the schools were collected and assessed using a laid down criteria in relation to the theme of the contest and then the best pupils selected. The selection team comprised their teachers, an Officer from Action for Cheetah Kenya and myself. A total of twelve pupils were selected and a 1-day field trip organized for them at the Giraffe Sanctuary and the Nairobi Orphanage on 16<sup>th</sup> October 2009 as a reward and also to arouse their minds towards conservation.



Left: Drawing submitted by Eric Kanyeke from Ulu Primary school. Right: Art & Essay competition winners and some community members on a tour at Giraffe Centre.