

**Project Update: November 2016**

<b>Educational talks for primary students, youth and local community leaders, based on “needs and actions for the Sanctuary”:</b>	
<b>Campaign to reduce marine debris</b>	
<u>Signage, social media and communications</u> on the importance of using a personal (non-disposable) bag and reducing the production of waste (promoting the 3Rs: reuse, reduce, and recycle).	We’re designing for the social media the different signals and designs, to reduce waste, using their own bag and messages with data and some awareness issues: responsible tourism.
A campaign on reducing solid and liquid marine waste in the three seaports (Piriápolis, Punta del Este and La Paloma) and key coastal enterprises (marine clubs, restaurants and bars), promoting marine good practices among the tourist operators, private ship captains and tourism business, with the support and participation of local authorities.	Start the list of recommendations to promote the good practices in seaports (proposed to the marine authorities to evaluate).  Include some of these practices in the new brochure for the whale watching trips, and the special plastic one-side brochure for the guides.
<b>Community participatory meetings and actions to advance with management plan</b>	
3rd Anniversary of the Whales and dolphin Uruguayan Sanctuary and XIV Right Whale Week. Training courses Surveys of the community	We realised an intensive schedule including different training courses, artistic and promotional events towards Sanctuary actions and the empowerment of local citizens, promoting in the media (TV, press and radios):  Local cetaceans Photo Exposition together Ministry of Tourism (more than 25 pictures A3 format full colour with legends and different issues: responsible tourism, the national whale day, the IWC, the National Sanctuary and the campaigns together OCC and the Ministry). This was successfully occurred on a public space in the main street of a classic privileged space in Punta del Este (still remains 23/11/16); Veterinarian Course for Response and First Aid in Stranded Cetaceans (three doctor’s specialised from University of Sao Paulo Brazil). Two days theoretical and practical issues with a final certification for the participants. This course result in agreement between OCC and the NGO in which the doctors work, to reinforce the protocol on stranded cetaceans and the assistance in the Sanctuary Plan; Course on the Bioacoustics’ Cetacean as a tool for management in the Sanctuary (a specialist on bioacoustic Dra Lilian Sander, University of Rio Grande do Sul); Music concert, magister dissertation and dance integrated called “The Whale’s Message”

	<p><a href="https://www.youtube.com/watch?v=E_7CIAQdUps&amp;list=PL5UB5skbWSFXTSXpVLKfuBZFtT4UrXkAN&amp;index=18">https://www.youtube.com/watch?v=E_7CIAQdUps&amp;list=PL5UB5skbWSFXTSXpVLKfuBZFtT4UrXkAN&amp;index=18</a> (with two excellent concert musicians, the OCC director and a professional belly dancer) with a dinner offered and together top local authorities (tourism director of Intendancy, president of commission of environment and the mayor of the city Punta del Este, guides on tourism, people coming from the region, total 60). A survey about the knowledge of the sanctuary, their interest in participate active, consists in nine questions about this topics; begin with the assistance of the local University CURE Maldonado and their students. At this time more than 150 surveys was processing, including the e-mails for directly participation on events and actions. Videos of the events are still processing.</p>
Press releases of the event	<p><a href="http://www.maldonado.gub.uy/gestion/files/25416_7a7f3c_25407_6fd528_Cronograma%20aniversario%20ballenas%202016.pdf">http://www.maldonado.gub.uy/gestion/files/25416_7a7f3c_25407_6fd528_Cronograma%20aniversario%20ballenas%202016.pdf</a></p> <p><a href="https://www.occ.org.uy/article/xiv-semana-de-la-ballena-franca-3er-aniversario-de/">https://www.occ.org.uy/article/xiv-semana-de-la-ballena-franca-3er-aniversario-de/</a></p> <p><a href="http://www.maldonadonoticias.com/beta/medio-ambiente/7406-preparan-celebraci%C3%B3n-por-el-tercer-aniversario-del-santuario-de-ballenas-y-delfines-en-maldonado-y-rocha.html">http://www.maldonadonoticias.com/beta/medio-ambiente/7406-preparan-celebraci%C3%B3n-por-el-tercer-aniversario-del-santuario-de-ballenas-y-delfines-en-maldonado-y-rocha.html</a></p> <p><a href="http://www.maldonadonoticias.com/beta/medio-ambiente/7464-este-lunes-comienza-la-xiv-semana-de-la-ballena-franca-y-iii-aniversario-del-santuario-en-maldonado-y-rocha.html">http://www.maldonadonoticias.com/beta/medio-ambiente/7464-este-lunes-comienza-la-xiv-semana-de-la-ballena-franca-y-iii-aniversario-del-santuario-en-maldonado-y-rocha.html</a></p> <p><a href="http://www.lapalomauruguay.com.uy/xiv-semana-de-la-ballena/">http://www.lapalomauruguay.com.uy/xiv-semana-de-la-ballena/</a></p>
Social media will make use of facebook and the official OCC webpage.	<p>At least four uploads by week with the advances in all the activities planned and their results. <a href="https://www.facebook.com/OCC.Uruguay/?ref=bookmarks">https://www.facebook.com/OCC.Uruguay/?ref=bookmarks</a></p> <p>Including the participation as assessor and co-production in a regional documentary about whales and Sanctuary in Uruguay and Argentina, called "The Enchant of the Whales". This will be presented in December for international cinema fairs and TV programs.</p>

Scientific aspects involving the work with the plan management of the Sanctuary.

Also published in the IUCN CONGRESS as members this year 2016.

We started an agreement between OCC and the local University CURE

<http://www.universidad.edu.uy/directorio/serviceMore/Info/serviceId/65>

For doing an intensive extracurricular course in 2017 (3 months of duration) with a collaboration of the specialist Dra. L. Sanders coming from University of Brazil, the course will be called "Bioacoustic on cetaceans: a tool for the management in AMP's". At the final of the course we pretend to have conform a team of advanced students leading the research for a long term time on this topic.

Participating in the IUCN WORLD CONGRESS with a poster about our SANCTUARY

<https://portals.iucn.org/congress/session/9843>



**3<sup>o</sup> ANIVERSARIO**  
**SANTUARIO DE BALLENAS Y DELFINES URUGUAY**

**XIV SEMANA DE LA BALLENA FRANCA**  
 PUNTA BALLENA-PUNTA DEL ESTE-LA PALOMA  
 19 AL 25 SEPTIEMBRE 2016

**JUEV 22 · 18 HS · PUNTA BALLENA**

**DISERTACION  
 EL SANTUARIO DE BALLENAS  
 Y DELFINES EN URUGUAY**

**CLUB DE LOS BALLEMEROS**




Logos of sponsors: OCC, Rufford, Rotary Club de Maldonado, Retaract, Intendencia de Maldonado, Rocha, Intendencia de Maldonado, Uruguay Natural.

**3<sup>o</sup> ANIVERSARIO**  
**SANTUARIO DE BALLENAS Y DELFINES URUGUAY**

**CONCIERTO Y MENSAJE DE LAS BALLENAS**



**SABADO 24 · 20H**  
**YACHT CLUB URUGUAYO**  
 PUNTA DEL ESTE



Logos of sponsors: OCC, Rufford, C-PIPLAN, LA BADALUCA, Intendencia de Maldonado, Uruguay Natural.