

Project Update: January 2014

December 2013 was a major month for our Northern Plains campaign. On 7th December we announced the publication of our tri-lingual children’s book, *The Amazing Migration of Lucky the Wildebeest*. The book educates young and old about migration, wildlife, and the ecological and economic benefits of conservation in the Tarangire Ecosystem. All writing, translation, and design were done pro bono! We originally proposed to print 100 books with funding from The Rufford Foundation, but the book proved so popular that we were able to secure additional funding to print 2,000 books! We are distributing them free-of-charge to children in schools in the seven villages that encompass the wildlife migration corridor.



Photo from our 7th December book launch party featuring many of the people who helped with the project

On 17th December we organised the first sensitization meeting with 32 leaders from seven villages to begin the process of creating land-use plans within the Northern Plains migratory corridor. The need for regular forums to discuss environmental issues and share information among villages and the government was prioritised. Follow-up meetings with leaders in individual villages will be held starting in January 2014.



Meeting on 17th December with local representatives from seven villages and district government officials.

List of environmental issues brainstormed by the attendees (includes poaching, uncontrolled immigration and farming, and tree removal for charcoal).

